

work

2021 / ALT
Creative Director

2021 / Apple
Consultant - Art Direction Lead

2019 - 2021 / Enlitic
Creative/Design Director

2017 - 2019 / Critical Mass at Apple
Creative/Art Director

2016 - 2017 / Blast Radius
Associate Creative Director

2015 / Razorfish
Senior Art Director

2013-2015 / Cramer-Krasselt
Digital Art Director

2010-2013 / Ryan Partnership
Digital Art Director

2008 - 2010 / Design Project
Designer/Art Director

education

Columbia College Chicago
BFA in Graphic Design & Web Development
2008-2010

Rhode Island School of Design
2008 - 2009

University of Illinois at Chicago
2007 - 2008

CV

clients

Jordan Francis

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Apple
Porsche
Mercedes Benz
BMW
Microsoft
Huawei

Northface
Abercrombie & Fitch
Target
Visit Montana
Caterpillar
Purell

Wrigley
Heinz
Panera Bread
Outback Steakhouse
Famous Daves
BIC

Corona
Patron
Jim Beam
Mountain Dew
Shinola
Lavazza

comms skills

Presentation structure & delivery,
cross-department collaboration, mentorship,
team-building, writing, storytelling,
user research & planning

skillsets

Design, design systems, user research, testing,
Deployment, Concepting, Photography,
Front-End Development, 3D

business skills

Creative team management, vision & strategy,
scoping, creative budgeting & quarterly product
roadmapping, inspiration & innovation, ideation
& concepting, networking & relationship building,
leadership & problem solving

interests

Travel (6 of 7 continents), mountain, rock & ice
climbing, cycling, snowboarding & scuba diving,
hot sauce, my dog & my wife